



Administrators Roadshow Reinventing Our Fiscal Sustainability: It's Not Business As Usual



Stop One in a series of three progressive financial training workshops delivered November 2011, March and November 2012

Why This Road Show?

To get more detail and build your financial strategy network! Stop One will provide a basis for Financial Analysis, Service Assessment, Cost Recovery and Pricing. Subsequent workshops will build upon that to provide additional detail and implementation strategies plus agency examples from those attending previous workshops to help build your list of strategies and solutions.

Stop One's full-day workshop will expand your learning to include establishing a financial strategy culture for your agency, homework and a "Strategic Implementation Plan," more in-depth usage of the tools taught and a plan that includes which tools the agency will immediately implement. We will also review implementation challenges, ideal processes and lessons learned from a variety of communities.

This session includes detailed use of tools and methodologies that work, for example:

- planning templates for determining where you need to focus
- the Pyramid Methodology
- service assessments and outlines for objective analysis and positioning

Expanded Learning Objectives for Stop One –

- Discuss service assessment tools and their use in identifying essential services and values
- Create alignment of values, vision and mission with core services, appropriate resource allocation, use of subsidy, and alternative funding options
- Integrate outlines for successful business plans and methods for cost analysis into your personal management toolbox
- Identify lessons learned, tips for success, and pitfalls to avoid

Stop One To Take Place In Three Locations

9:00 a.m. – 4:00 p.m. includes networking lunch

November 14, Monday

City of San Ramon

November 16, Wednesday

City of Norwalk

November 18, Friday

City of Santa Barbara

Co-hosted by CPRS District 8

Cost and Registration Information

0.5 CEUs available

\$50 per CPRS member, \$60 for non-members

Please complete the registration form and mail to CPRS, 7971 Freeport Blvd., Sacramento, CA 95832 or fax with payment to CPRS at 916/665-9149.

Registration is also available at <http://cprsmembers.org> (Non-members may have or can set up an account to use this online registration option.)

For questions about registration or location, contact CPRS, training@cprs.org or 916/665-2777

Your Instructor

Teresa Penbrooke, MAOM, CPRP, is faculty and Secretary of the Board for GR RED, a national non-profit agency, and has been the CEO and Founder for GreenPlay LLC since 1999, after working for several public departments. Along with consulting, Teresa has devoted her career to identifying the best practices and tools for the management of public parks and recreation agencies. She is also the Director of GP Red's **Healthy Communities Research Group.**



Questions about the workshop content? Contact Teresa Penbrooke at 303/870-3884 or TeresaP@GPRED.org, www.GPRED.org

What's Still To Come

Stop Two's workshop will be held Friday, March 23, 2012 as part of the CPRS Annual Conference in Long Beach!



Administrators Roadshow Registration Form

Register Yourself and Your Co-Workers
Use this form or register on-line at <http://cprsmembers.org>
Non-members may be required to create a
non-member account prior to registering on-line



Name: _____

Job Title: _____ E-mail: _____

Agency Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone #: _____ Fax #: _____

- Should more than one agency representative be attending, please register them here:

1. Name: _____ Title: _____

Phone #: _____ E-mail: _____

2. Name: _____ Title: _____

Phone #: _____ E-mail: _____

3. Name: _____ Title: _____

Phone #: _____ E-mail: _____

CPRS Member @ \$50 _____; Non-Member @ \$60 _____ Total _____

Payment Information - please include with registration form

Check # _____ (checks made payable to CPRS)

Please bill my credit card: Visa Mastercard American Express

Card number _____ Expiration Date _____

Cardholder name (please print) _____

Signature (I authorize CPRS to charge the total registration fee to my credit card) _____

ADA Accommodations Request:

Accessibility requests must be received by October 1, 2011. For questions concerning accessibility requests, contact Leslie Fritz, leslie@cprs.org.

Choose one from the following Workshops (if co-workers are going to a different location, please use a separate form):

San Ramon, November 14, 9:00 a.m. - 4:00 p.m.
San Ramon Community Center
12501 Alcosta Blvd., San Ramon, CA 94582

Norwalk, November 16, 9:00 a.m. - 4:00 p.m.
Norwalk Arts & Sports Complex
13000 Clarkdale Ave., Norwalk, CA 90650

Fax (916/665-9149) or Mail form to:
Administrators Summit
California Park & Recreation Society
7971 Freepoint Blvd., Sacramento, CA 95832

Santa Barbara, November 18, 9:00 a.m. - 4:00 p.m.
Cabrillo Pavilion Arts Center
1118 E. Cabrillo Blvd., Santa Barbara, CA 93103
(Parking fee applies)

Registration or Content Questions? Please phone CPRS, 916/665-2777

Cancellation Policy: Cancellations before October 29, 2011 will be eligible for a refund. No refunds after October 29, 2011. Attendee replacement is allowed, please let us know in advance.