

HISTORY
of
THE CALIFORNIA ASSOCIATION OF PARK AND
RECREATION COMMISSIONERS AND BOARD
MEMBERS

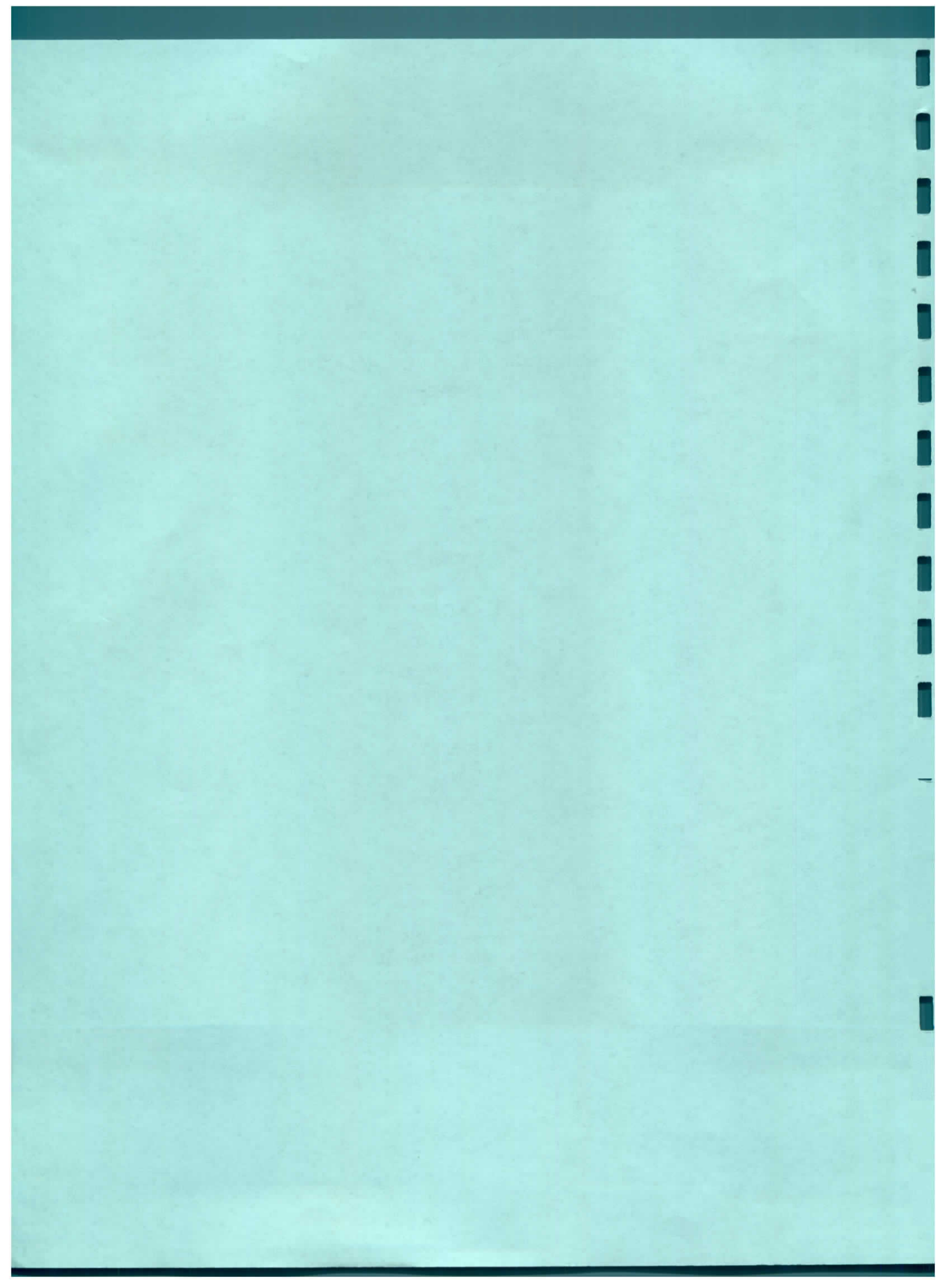
1968 - 1983

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January, 1984

The researcher would like to thank
Whittier College for the use of its
facilities in the completion of this study.



PREFACE

When I was asked to serve as Historian of the Association in 1979, it became clear that the mere acquisition of current material will not help in understanding the historical development of the California Association of Park and Recreation Commissioners and Board Members. The need to collect material of the past performance and accomplishment of the Association was evident. A course of action was decided upon early that year.

The first request for material, documents, photos and the like was placed in the Guidelines. Secondly, a letter was sent to all past presidents of the Association requesting them to ship whatever material they may have that would shed light on the emergence and development of CAPRCBM. The first to respond was Robert Banes. A trip to his home allowed us not only to pick a box full of the early documents, but also to have an oral interview with the person who was responsible for the creation and development of the Association. Other colleagues responded: Francis Boykin, David Nigel, Tally Ramsing, and Gordon Vinther.

The Executive Director of the California Park and Recreation Society agreed that we look through the file of CAPRCBM which was kept over the years at the Society's Office. He agreed upon our arrival in Sacramento that the Society does not need to keep the file and it was taken from Sacramento to become part of the Association's Archives at Whittier College.

The material acquired was arranged chronologically into the following: Agreements (with CPRS), Budgets, By-laws (and Standing Rules), Committees, Correspondence, Early documents, Financial Statements, Guidelines, Minutes, Rosters, and Photos.

As seen in the manuscript, the Chapters are chronologically presented. The first draft was finished by the end of 1982. A copy of each chapter was sent to the president of the particular year requesting comments on the contents of the chapter. Once comments were received, the chapter was modified accordingly. Another draft of the manuscript was completed by mid 1983. Once it was proofread and corrected, a third and final draft was completed by the end of 1983. We must point out that the material we received is by no means complete and this may be reflected on the manuscript. For instance, the reader will notice that some chapters are much longer than others. This is basically due to the scarcity of material to work with in the case of the latter. Despite this handicap, we feel that the manuscript represents a reasonable historical background of the Association. Once other material is acquired, a revised edition may be in order.

Hilmi Ibrahim
January 30, 1984

ACKNOWLEDGEMENT

The preparation of this manuscript required great cooperative efforts between basically two groups of people; the researchers/writers and the persons who had access to the material needed to finalize the study. Thanks are in order to Robert Banes, the First President of the Association who donated all his documents of the early years of the Association and are now part of the extensive archives at Whittier College. Our sincere thanks also go to David Nigel, the Association's ninth President and the Guidelines co-editor for the material he contributed to the archives. Another contributor to the study and the archives of this Association is Francis Boykin, its 10th President. Mary Hernandez and Rose Mary Forehand, the 6th and 13th Presidents respectively, responded to our request to review their Chapters of the manuscript.

The California Park and Recreation Society's personnel were very helpful in providing us with the documents that were on file at the Society's Office in Sacramento. Currently these documents are an integral part of the Association's Archives at Whittier College. Mr. Gordon Vinther, Recreation Superintendent, City of Oxnard, was the only professional who responded to our request for material on this Association. Another important contributor to the development of this manuscript is Tally Ramsing, Commissioner from Whittier and Past Historian of CAPRCBM who contributed all the material she collected during her tenure in office to the Archives. We would like to thank all the above mentioned persons for their cooperation and contribution to the completion of this project.

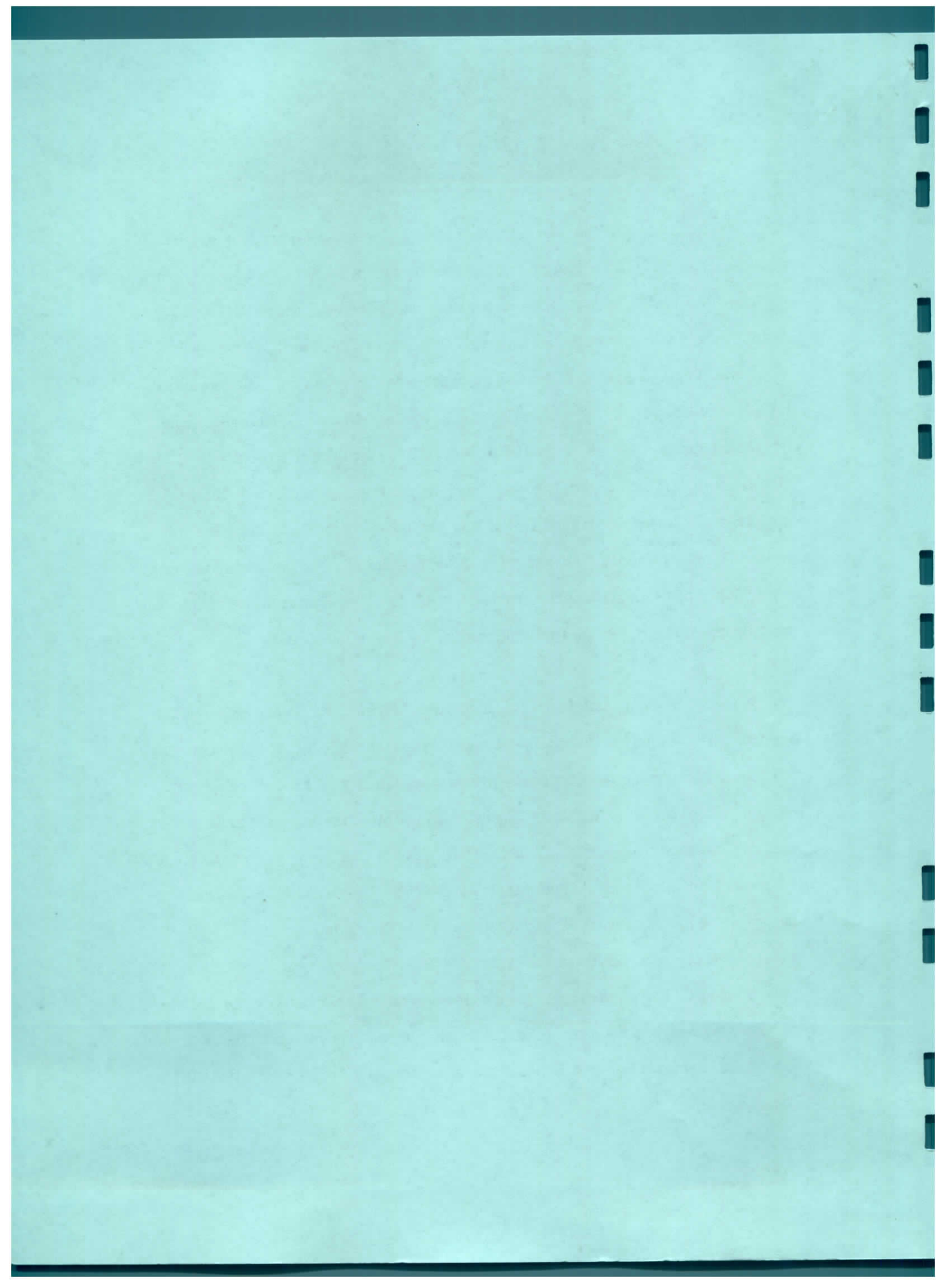


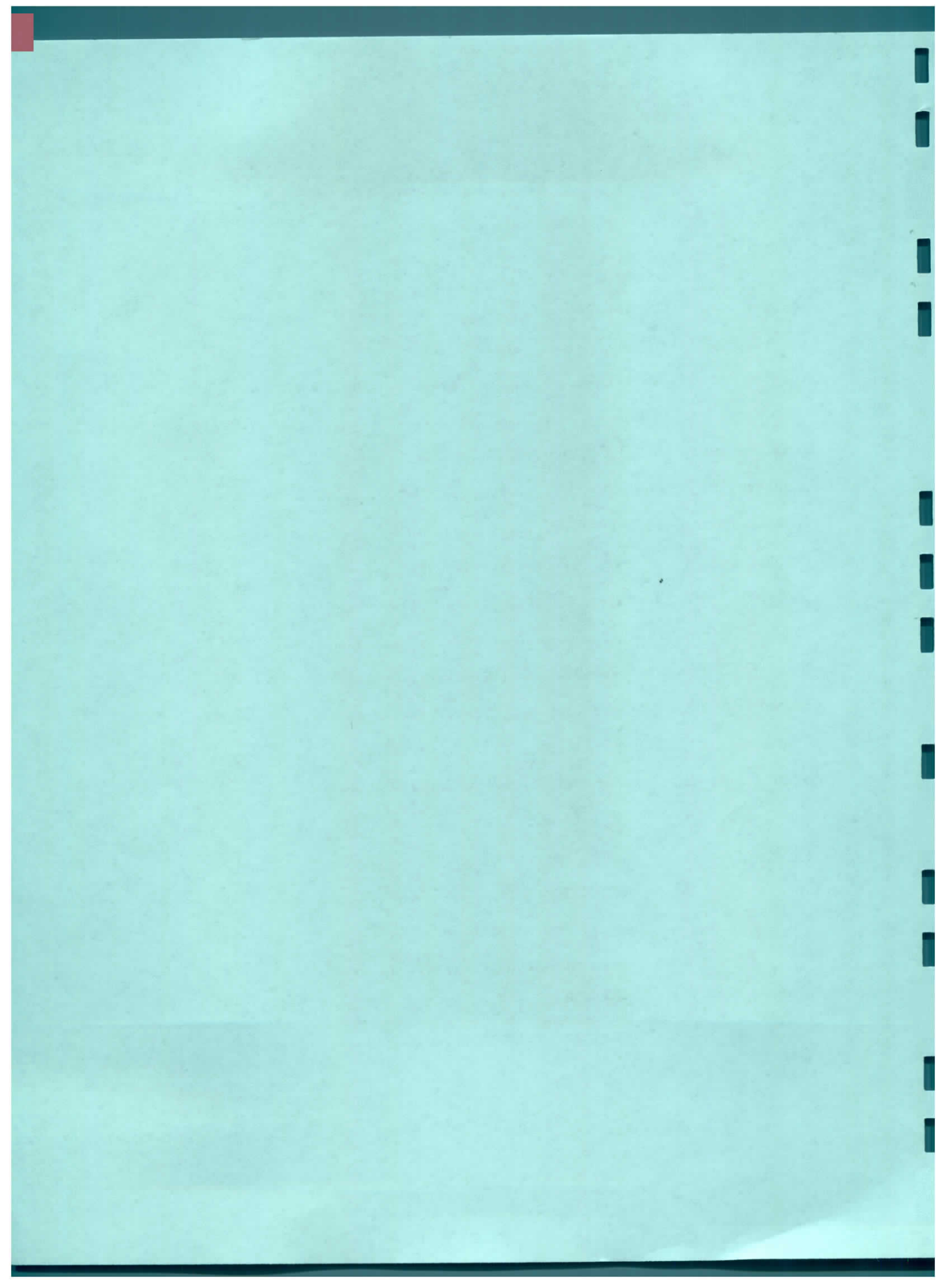
TABLE OF CONTENTS

INTRODUCTION

Chapter One: 1968-1970.....	1
Chapter Two: 1970-1971.....	11
Chapter Three: 1971-1972.....	21
Chapter Four: 1972-1973.....	31
Chapter Five: 1973-1974.....	37
Chapter Six: 1974-1975.....	43
Chapter Seven: 1975-1976.....	47
Chapter Eight: 1976-1977.....	51
Chapter Nine: 1977-1978.....	57
Chapter Ten: 1978-1979.....	69
Chapter Eleven: 1979-1980.....	77
Chapter Twelve: 1980-1981.....	85
Chapter Thirteen: 1981-1982.....	91
Chapter Fourteen: 1982-1983.....	95

APPENDIX:

1. Initial Documents.....	103
2. By-laws and Standing Rules.....	159
3. Agreements with CPRS.....	173
4. Financial Statements.....	193
5. Committee Listings.....	205



CHAPTER ONE
1968-1970

On July 24, 1968, Bob Banes wrote Dick Anthony, President of the California Park and Recreation Society, Inc., a professional organization, suggesting that the two of them should follow through with the discussion they had in Los Angeles regarding the involvement of commissioners and board members of park and recreation in CPRS. Bob Banes suggested in his letter (See Appendix 1-i) that they should approach the matter in the following manner:

- 1) Meet with CPRS Board at the earliest convenience; time to determine direction for board members and commissioners to get involved in CPRS,
- 2) appoint a temporary organizing committee including board members and commissioners from various parts of the state of California to formulate a tentative set of by-laws, programs, slate of officers, and
- 3) make all necessary preparations to conduct a board member/commissioner meeting during the 1969 CPRS conference, which may mean approval for a layman's branch.

Bob Banes, who at the time served as a Board Member on the Southeast Recreation and Park District, was an active member of the Organization of Park and Recreation Commissioners of the National Park and Recreation Association. He was in support of a directive that came from NRPA's Executive Vice President, Dr. Sal Prezioso, in which he stated that NRPA Commissioners and Board Members Organization unanimously agreed that their goal for 1968-69 would be the establishment of a section for Board and Commission Members within the existing state societies and associations. (See Appendix 1-ii,iii,iv)

On July 26, 1968, Mrs. Emelaine Assid, Secretary-Manager of CPRS, indicated in a letter to Bob Banes that the agenda for the September 13-14, 1968 CPRS Board Meeting would include the item he was proposing (See Appendix 1-v). In the meantime, Bob sought the help of Robert Artz, Director of Programs and Services of NRPA, who sent him supporting material (See Appendix 1-iii, iv, vi). At the Board of CPRS Meeting Bob Banes presented a proposal for Laymen Involvement in California Park & Recreation Society (See Appendix 1-vii). He suggested that a statewide meeting take place during the 21st Annual California and Pacific Southwest Recreation and Park Conference on Tuesday, February 25, 1969, at 9:30. The meeting was to be dedicated to the "Organization of a Commissioners, Board Members Statewide

Association" (See Appendix 1-viii).

A Planning Committee met two times before the scheduled organizational meeting, once on October 27, 1968, in Redondo Beach Park and Recreation Department and again on November 14, 1968, in the Southeast Recreation and Park District in Norwalk. The first meeting was attended by four persons: Robert Atkinson, Redondo Beach; Bob Banes, Southeast District; Alex Endemano, Pico Rivera; and Joe Yetka, Sunnyvale. The second meeting included others such as Ethan Engle, Dave Mills, Naomi McVey, Floyd Olson, and Jacqueline Rynerson. Also in attendance was Fred Bahr, President-Elect of CPRS (See Appendix 1-ix and x).

The proposal to establish a statewide organization of commissioners and board members that would provide a vehicle for active participation by laymen in the recreation and park movement was underway. Its proposed objectives were as follows:

- 1) To promote advancement of the park, recreation and conservation movement throughout the State through the development of strong individual and group citizen involvement and participation.
- 2) To strengthen and expand the status role and effectiveness of all recreation and park boards and commissions for the accomplishment of greater public service.
- 3) To promote the education of citizens and community groups as to the needs, opportunities and potentials of recreation, park and conservation services throughout the state.
- 4) To encourage the most efficient and effective organization and administration of park, recreation and conservation services at all levels and to provide a continuous channel of communication at the local, state and national levels.
- 5) To work for the proper recognition and financial support of park, recreation and conservation service at all levels.
- 6) To work toward the development of increased financial support of park, recreation and conservation services at all levels.
- 7) To establish policies as general outlines of direction for government in matters affecting recreation, parks and conservation to serve as expert witness before committees on legislation.
- 8) To implement and accomplish such programs or proposals as are consistent with the purposes of this organization.

To implement the proposal, the following was needed (See Appendix 1-viii):

- 1) Approval of concept by CPRS Board of Directors.
- 2) Formation Committee appointed.
- 3) Preliminary Statement of objectives and/or by-laws.
- 4) Appointment of Interim Officers and Committees.

- 5) Establishment of section by official action.
- 6) Establishment of section membership.
- 7) Election of section officers and committees.
- 8) Begin to function.

A proposed organizational structure (See Appendix 1, xi) showed that commissioners and board members would elect a statewide committee which would elect a chairman, a vice chairman, and a secretary who in turn would appoint six committees: membership, legislation, by-laws, program, finance, and organization. The proposal also included a charter of six articles: name, definition, objectives, membership, dissolution, amendments (See Appendix 1-xii).

But the nascent organization was not without opposition. Although the CPRS Board was amenable to a layman organization, some Administrators of recreation & parks were somewhat uneasy about such a move. On February 18, 1969 E. H. Winslow, President, California Association of Recreation and Park Districts, Administrators (CARPD), wrote to William Riley in opposition to the formation of a separate layman organization, particularly that the League of California cities has an organization for recreation and park commissioners. He also stated that legislature concerns of districts in the about-to-be-formed organization is of no value.

In fact, on February 17, 1969, two days before the state meeting was to take place, the Southgate Recreation and Park District passed Resolution NO. 68-35 opposing a Commissioners Board Members Section within CPRS (See Appendix 1-xiii).

Nonetheless, 65 agencies were represented at the February 25, 1969 meeting in San Francisco. The agencies represented included 40 cities, 17 districts and 8 counties (See Appendix 1-xiv). The Formation Committee presented a proposal for California Statewide Organization Commissioners and Board Members. The attendees voted Bob Banes, Chair; Fred Blumberg, Vice Chair-North; Bill James, Vice Chair-South; Jacqueline Rynerson, Secretary. They also approved the formation of a steering committee and six committees as suggested (See Appendix 1-xv).

On March 19, 1969, Bob Banes wrote Fred Bahr, CPRS President, indicating that a number of questions must be answered:

1. Shall the Association remain an independent entity?
2. Shall it petition CPRS for Section membership?
3. Shall it affiliate with other groups?

Bob indicated a preference for a Section status. He felt that commissioners should become involved in CPRS Conference's Program. While involvement in the program was acceptable to the leadership of CPRS, becoming a section in a professional

organization was another matter. Both Fred Bahr, CPRS President and Joseph Rodota, its First Vice President, indicated that an affiliation with CPRS would be preferable.

On August 23, 1969 Robert E. Allen, President of the California Association of Recreation and Park Districts, wrote to Dr. Sal Prezioso of NRPA expressing the feeling of his Board that an additional commissioners and board members organization would be unnecessary; a waste of efforts and tax payers money. There was already a group (CARPD) which needed to be enlarged and somewhat restructured to include members from cities.

Attempts to reconcile the objectives of CARPD with the new Association took place at the NRPA Congress in Chicago on September 26 and 27, 1969. Doug Morrisson, who was on CARPD Board at the time wrote to President Allen that he saw no reason why a reasonable solution could not be reached. Doug Morrisson indicated that he would join the new group. He felt that since it was important to promote park and recreation movement in California and nationally, he recommended that all CARPD members be encouraged to join the new group. In the meantime CARPD should retain its status as a State Organization since its main purpose is to influence legislation affecting special districts.

On September 27, 1969, the Formation Committee of the new Association met and discussed the By-laws, which were amended. (See Appendix 1-xvi). Finance questions were referred to the Finance Committee. A preliminary budget for a commissioners meeting was forwarded to the Formation Committee on November 10, 1969. Approval of a budget would have meant the establishment of a bank account, authorization to issue checks and acceptance of a \$10.00 registration fee for commissioners at the Conference. If 400 commissioners registered, this meant a \$4,000 income plus \$1,000 donations would start the new Association with a \$5,000 budget. Anticipated expenses were as follows:

410 Luncheons @ \$3.00	\$1,230.00
800 Reception tickets @ \$2.50	2,000.00
Speaker's expenses	600.00
Hospitality room	200.00
Miscellaneous	200.00
	<hr/>
	\$4,230.00

The 1970 Conference budget was later modified to reflect an income of \$3,500, of which \$3,000 came from 300 registrants @ \$10.00 each and a \$500 contribution from Game Time. The estimated expenses were set at \$3,225.00.

The cost for the operating budget of 1969 was as follows:

1969 OPERATING COSTS

Office Costs *	\$2,000.00
Includes clerical, mailing, reproduction, telephone	
Newsletter (4) **	400.00
Includes material, mailing (volunteer help)	
	200.00
Officer Expense ***	200.00
Includes meetings, travel, lodging (Does not include coincidental expenses connected with conferences)	
Estimated Conference Expense ****	3,225.00
Based on 300 attendance	

TOTAL	\$ 6,025.00

NOTES

- * Costs absorbed by various agencies with major portion by the cities of Lakewood and Redondo Beach, and the Southeast Recreation and Park District.
- ** Costs absorbed by the City of Redondo Beach and the Southeast Recreation and Park District
- *** Costs absorbed by various agencies.
- **** Costs defrayed by workshop registration and contributions.

The proposed 1970 budget for the first year of operation for the California Association of Park and Recreation Commissioners and Board Members was as follows:

1970 CONFERENCE BUDGET

Estimated Income

300 Registrants @ \$10.00	\$3,000.00
Contribution - Game Time	500.00
	<hr/>
TOTAL ESTIMATED INCOME	\$3,500.00

Estimated Expenses

Luncheon @ \$3.50 (300)	\$1,050.00
Reception @ \$4.00 (300)	1,200.00
Speakers	600.00
Awards	100.00
Publicity	75.00
Room	200.00
	<hr/>
TOTAL ESTIMATED EXPENSES	\$3,225.00

STEERING COMMITTEE

1969-1970

NAME

Etta Albert, Sunnyvale	Floyd Olson, Redondo Beach
Byron Athan, Valley	Carl Palmer, Placer
Bob Banes, Southeast	Douglas Ranney, Alhambra
Jack Bleiman, Atwater	Jacqueline M. Rynerson, Lakewood
Fred Blumberg, East Bay	John L. Sanborn, Palm Springs
Clarence Brandt, Feather River	Hayden Sartori, Merced
Julio J. Bras, Hayward	George Strickley, Sacramento
George Dupray, Fair Oaks	J. Richard Teague, La Mesa
Alex Endemano, Pico Rivera	Audrey Walker, San Leandro
Everett Greenberg, Temple City	Don Webb, San Joaquin
Sheila Hyman, City of Pacific Park	Joan Wilson, West Covina
Mark Jacobsen, Conejo	Joseph L. Yetka, Sunnyvale
Bill James, Bell Gardens	Harry York, Concord
Harry Kaelin, West Covina	
Becky Lefevre, Cordova	
Ruth MacIvor, Redondo Beach	
Mrs. Artie Ree Morgan, Redwood	

COMMITTEE ASSIGNMENTS

1969-1970

Chairman
Vice Chairman - North
Vice Chairman - South
Secretary

Bob Banes
Fred Blumberg
Bill James
Jacqueline Rynerson

Program Committee
Chairman

Etta Albert
Sheila Hyman
Harry Kaelin
Artie Morgan
Hayden Sartori
Don Webb

Legislative Committee
Chairman

Everett Greenberg
Byron Athan
Mark Jacobsen
Becky Lefevre
Carl Palmer
Harry York

Membership Committee
Chairman

Becky Lefevre
Clarence Brandt
Naomi McVey
George Strickley
Joan Wilson

Bylaws and Organization Committee
Chairman

George Dupray
Fred Blumberg
Ruth MacIvor
Richard Teague
Audrey Walker

Finance Committee
Chairman

Don Webb
Jack Bleiman
Everett Greenberg
Bill James
Joe Yetka

Communications Committee
Chairman

Alex Endemano
Bob Banes
Darlene Main
Douglas Ranney
Jacqueline Rynerson

AWARD RECIPIENTS

1969-1970

Honorable Mayor Joseph L. Alioto	San Francisco
Robert M. Artley	Washington, D.C.
Robert Atkinson	Redondo Beach
Carl C. Fry	Southeast P & R Recreation

PRESIDENT AWARDS

Harry P. McCandles	Redondo Beach
Joseph D. Rodota	Santa Rosa
Dr. Paul Wedgewood	San Diego

CHAPTER TWO

1970-1971

Approximately two hundred commissioners and board members from all areas of California attended the organizational meeting of the California Association of Park and Recreation Commissioners and Board Members, at the Anaheim Convention Center on Saturday, February 28, 1970, at 9:35 a.m. The Chairman of the Steering Committee, Bob Banes, presided. After welcoming the delegates, Bob Banes stated that the purpose of the meeting was to formally organize the California Association of Park and Recreation Commissioners and Board Members by adopting a charter, by-laws, and to elect Officers and Directors (Guidelines, Volume II, 1 April, 1970).

Bob Banes then summarized the progress made by the forty men and women selected at last year's conference to serve on the Steering Committee (see appendix), whose work has culminated in this meeting. The By-Laws Committee spent six months developing, editing and revising the By-Laws. The revisions were related to the nature of affiliation with the California Park & Recreation Society, and the collection and disbursement of dues and funds by CPRS and the Association. Another important addition to the By-laws was the limiting of office holders to one officer serving at one time representing any given agency, with the same condition applying to the position of Director.

The Communications Committee had been charged with two assignments: the publishing of a quarterly newsletter and liaison with CPRS. After a mailing list had been prepared, the first Newsletter was issued in March 1969, with subsequent Newsletters published in July, October, and December of 1969. The Committee urged that the Newsletter be continued as a medium to keep members informed. The other Committee assignment was successfully completed by the open communication with CPRS.

The Finance Committee developed a dues structure and formulated the operating budget. The Legislation Committee provided procedures that would permit active participation of all agencies and at the same time avoided conflict of interest. The Membership Committee determined who should be eligible for membership. The Program Committee not only arranged this meeting, but the luncheon preceeding it with the Honorable Joseph L. Alioto as the main speaker. He gave a captivating talk with shrewd business pointers for every commissioner and board member. The

Committee also managed to secure, as a part of the conference schedule, two special commissioner and board members' programs: "Orientation of the New Board and Commission Members", primarily a workshop, and "Finance-tax and the Contributor's Dollar", an educational session.

Chairman Banes introduced the various representatives of NRPA, who were present, and introduced the members of the Steering Committee. He congratulated the Committee on its incredible accomplishments in that the Association grew from 150 to over 1,600 interested commissioners and board members. After declaring the Steering Committee dissolved, the meeting then turned its attention to the adoption of the By-laws, and Charter, and the election of the Nominating Committee's slate of Officers and Directors for the coming year.

With the new Association formally organized, it turned to optional matters: Dissemination of the minutes of meetings to the members, what services members receive for their dues, and the distribution of the Newsletter. Chairman Banes stated that the Association would forward to members the minutes of all membership meetings but that some judgement should be used with regard to the distribution of the minutes of the Board, the Executive Board, committees, etc. Only those of interest to the entire membership be distributed on a wide basis due to the excessive cost this would entail. Several members who felt that they were entitled to know what goes on in these meetings, debated the issue. It was pointed out that the Board had to follow specific guidelines to be within the authority delegated to them. Others pointed out that the Newsletter could be used to disseminate information to the general membership. A motion was forwarded and was carried that the Association distribute the minutes of all meetings to those persons or agencies requesting it and that they be assessed any additional cost incurred.

Some members then inquired as to what they would be receiving for their dues. Chairman Banes replied that routine office service would be provided by CPRS and that the Society would also serve the Association in an advisory capacity. In addition, Association members will receive the CPRS quarterly Magazine, the Association Newsletter, educational material, etc.

A discussion then ensued regarding the distribution of the Newsletter. Some members felt that the distribution of the Newsletter was too infrequent to allow time for response and action by individual agencies. It was suggested that, since the Association was a new organization, the publication of the Newsletter should be left

past two years have been full, fruitful, and frustrating; full of busy schedules, planning, meetings, telephone calls, letter writing and just plain talking. Fruitful in the fact board and commission members have been accepted as part and parcel of the California Recreation scene and productive members of the team. Frustrating only in the sense of desiring to accomplish more, seeking to provide great or tangible evidence of contribution, and trying to determine reasons for our failures.

Serving as the Association's first president has been an honor. It has also been a challenge, but most of all it has been rewarding. In this day and age of each "doing his own thing" it is reassuring to watch the caliber of leadership come forward. The dedication to purpose and desire to serve seem to be paramount at each meeting--whether conference, committee or just a chance gathering.

With people like this getting involved the Association cannot help but grow and prosper to the benefit of all concerned.

OFFICERS AND DIRECTORS

(1970-1971)

President	Robert E. Banes	Southeast Park & Recreation District
1st Vice President	Richard Teague	La Mesa/San Diego
2nd Vice President	Audrey Walker	San Leandro
Secretary	Jacqueline Rynerson	Lakewood
Treasurer	Everett Greenberg	Temple City
Directors		
To 1973	Sheila Hyman Ruth MacIvor Hayden Sartori Joan Wilson	Pacifica Redondo Beach Merced West Covina
To 1972	Albert Lopez Naomi McVey Douglas Morrison Byron Athan	Los Angeles County Torrence Hayward Park & Recreation Dist. Valley Community Dist.
To 1971	Alex Endemano Artie Morgan Barbara Valdez William James	Pico Rivera Redwood City Fulton-El Camino Park Recreation District Bell Gardens

on a quarterly basis for the current year, with special bulletins released when deemed necessary. A determination as to whether or not the Newsletter should be published more frequently was to be considered the following year. Later a motion not to limit the Newsletter this year to a quarterly basis but to publish when necessary was defeated.

The April edition of the Newsletter had some very exciting news to report. The membership application and dues were received by the Association's first official members on Thursday, April 2: the Commission of Southgate.

The Association was also in the news on a national level: an article in the April 1970 Edition of NRPA's Policy Setter, as follows.

California: The California Association of Park and Recreation for Commissioners and Board Members became officially established as an integral part of the California Park and Recreation Society in February. An estimated 300 parks and recreation commissioners and board members from throughout the state participated in a full day of activity that included a morning business meeting, a highly interesting session entitled, "Finance tax and the Contributor's Dollar", presented by leading experts in finance. Immediately following a luncheon the delegates were treated to the dynamic Joseph J. Alioto, Mayor of San Francisco, who addressed the commissioners on park and recreation needs in California.

NRPA's Director of community services, Robert M. Artz, who serves as Executive Secretary for the National Commissioners-board members branch, was on hand to officially install the newly elected officers and directors of this new affiliate of the NRPA. With the potential of over 2,000 members, the California Association enters it's first official year under the leadership of Robert E. Banes of the Southeast Recreation and Park District, in Norwalk. Mr. Banes, who is an active member of the NRPA's National Commissioners-Board Members Branch, will be remembered as NRPA's first recipient of the "state-wide" Organization Award for his driving leadership in establishing the California Association. Congratulations!!

In response to an earlier inquiry the Association received on August 13, a letter from Governor Reagan's Scheduling Secretary stating that the Governor did not know if he would be able to accept the offer from the Association to speak at the CPRS conference on February 20, 1971 but would let the Association know after the first of December.

President Bob Banes, after receiving the letter from Governor Reagan's office, wrote to the Chairman of the Program Committee on September 3 suggesting that the

December confirmation date would be difficult to deal with. The Committee needed to find out when the pre-conference material deadlines were for printing purposes.

In a letter of September 14, 1970, Bob Banes told the Board that he and Jackie Rynerson would like to present an Honorary Membership to Dr. Prezioso at the NRPA National Congress in Philadelphia during the week of September 25, 1970. Bob Banes cited in his letter Dr. Prezioso's leadership and dedication that brought about first a reorganization of the National Association to include laymen, and, secondly, goal of commissioners and board members organization in each state. This made him eligible for and deserving of an honorary membership in the Association.

Another first in the Association's history took place in Torrance on Saturday, September 19, 1970 from 8:00 a.m. to 5:00 p.m.: the first formal training workshop. The moderators, Bob Banes, Jackie Rynerson, and Red Beyrodt, led the Commissioners and professional administrators from nine cities in a full day's activities.

President Banes called the Midyear Board Meeting to order on October 24, 1970, at 9:35 a.m. with the various committee reporting as follows.

The Finance Committee recommended the formulation of a standardized procedure for the receiving and handling of training and workshop fees, and that a financial report be obtained from CPRS. The Committee was to make recommendations at the next meeting regarding the Association's financial procedures.

The Awards Committee presented several amendments for the Board's approval: Under "Duties and Purpose", paragraph 3, delete "together with all date to the President at least 45 days", with "The Chairman of the Awards Committee shall then submit the names of the recipients just prior to the Annual Conference". Under "Guidelines for Recipients Nomination", paragraph 1, delete "have served on his/her commission, or Board not less than 3 years" and substitute, "has completed a term on his/her commission, or board."

The Board decided that the Awards distribution method is to be included on a form as well as in CPRS Magazine and the Guidelines. December 20 would be the deadline for 1970. After this it will be as indicated on the Form, 120 days. A note to this effect would accompany the Awards Form, which will also go out with the minutes.

The Communications Committee reported that it has developed a communication program. All written communiques from the President shall have carbon copies to the Executive Committee, NRPA home office, and any administrators of Commission agencies involved. The Board decided that not all communications need to be sent to the full Committee or the administrators. The Committee went on to suggest that the Newsletter

be published bi-monthly or quarterly plus a pre-conference issue for the first year only. After a one year evaluation the Association should plan to publish a magazine itself or should seek to incorporate a Commissioner's corner into the existing CPRS Magazine. The Committee asked for further direction from the Board concerning this matter.

The Committee suggested that the Association explore alternate methods of communication and recommended: 1) Appointment of a member to serve as liaison between established and related agencies and/or organizations. 2) Affiliation membership to assure continuity in the flow of information between agencies, and 3) Inclusion of mailing lists of member agencies.

The Committee also stated that cooperation with the Finance Committee was a must to establish realistic cost base of communication and develop a budget on projected postage expenditures, membership, and travel and per diem costs base for agencies where liaison was to be established.

A primary need of the Association in 1970, as the Communications Committee viewed it, was the establishment of a master mailing roster and an office, either the CPRS's in Fresno or a new one for the Association.

At the suggestion of the Board, the Committee drafted two letters, one to congratulate newly elected officials and the second to urge some cities to appoint Park and Recreation Commissions and Board members.

President Banes reported that CPRS contacted him regarding a liaison between the legislative Committees of both Associations. The Board decided to contact Byron Athan and inquire about his willingness to serve.

The Membership Committee accepted the assignment of developing a master roster. It reported that there was a need to establish procedures to check agency memberships. A brochure describing the nascent Association was to be developed for recruitment purposes.

The Newsletter Committee suggested that to stimulate Association membership, a complete mailing of the Guidelines to agencies that were not members be used. As to the purposes of the Guidelines and the corner in CPRS's Magazine, the Committee recommended that the first should be the voice of the organization, whereas the other should be devoted to articles of promotional nature.

The Program Committee reviewed the program for the February, 1971 Conference and stated that if no definite confirmation would be received from Governor Reagan by October 30, Paul McClosky would be the speaker. The Committee also suggested that an archive be established. The files of which could be made available at.

conferences to interested Association members. The Board decided to pass this request on to CPRS to be considered as one of its services.

The Training program was reviewed and the Board recognized the need for more instructors, particularly since the requests for the program are state-wide. The Board decided that the money acquired from workshop fees be used to defray expenses for a training session in Northern California until more suitable arrangements could be made to conduct the workshops with instructors from the North.

The Committee then turned its discussion to the role of the Board, that Park and Recreation should be expanded to include conservation and that the Association should be concerned with policy in this area. The Board decided that first issues should be formulated on this question and discussed at the February meeting. Secondly, the President would take the necessary steps to affiliate a committee on conservation with NRPA as outlined in the By-laws.

On January 18, 1971, the Committee on the Association's seal announced the results of two earlier questionnaires of December 16, 1970 and January 4, 1971 (See Appendix 1,xiii, 1,xix). The first seal related the policy-setting aspect of Board Members and Commissioners as it utilized an agenda, gavel, telephone and the dome at Sacramento with a color scheme of dark green figures on a light green background. The Committee asked that all review this proposal and reply by January 30, 1971. On January 4, 1971, the Committee received a detailed design of another seal. The overall design should be slightly oval to better accommodate the Association's name and should include that name in its plural sense. It was suggested that the seal reflect more than just the working and political side of the commissioners and board members job; it should reflect the positive objectives they are trying to attain. The bottom half of the seal retained the Committee's original design and the top half incorporated the city of Davis' design suggestions: the symbols of trees (plant life), lakes (aquatic life), bird (wildlife), boat (the recreation activity) and the mountains and surrounding land (conservation). The Association seal Committee decided to present both designs to the Membership in February 1971 for a vote.

In the Guidelines (Volume II, 4 January 1971) Bob Banes wrote the following:

It is with mixed emotions that the "pen is taken in hand." This will be the last issue of Guidelines which will require pearls of wisdom from the present President. For two years--first as chairman of an interim committee and then as president of a fledgling organization, I have had the privilege to comment without benefit of censure. Needless to say, these

CHAPTER THREE

1971-1972

The Association's second President, Dick Teague, in addition to enjoying concurrent terms as a Commissioner of the La Mesa Recreation and Park Commission and as chairman of the San Diego Country Park and Recreation Commission assumed the demanding responsibilities of guiding the Association through it's second year. He stated in the Guidelines (Volume III, 1, April 15, 1971), "I look forward to the coming year as one of continued growth in membership and of increased understanding and cooperation between commissioners, board members and administrators."

The Fresno conference from February 20-24, 1971 marked the successful completion of a three year struggle. A handful of individuals tapped the potentials of a laymen organization for the betterment of the park and recreation field into a dynamic statewide association. The commissioners and board members were unified for the benefit of all. Three years of demanding and often frustrating planning culminated in the celebration of the Association's first birthday at the conference in the Del Webb Hotel.

The Awards and Installation Banquet was held on February 21, 1971 at 7:00 p.m. It was slated by the Guidelines as an immensely successful culmination of the Association's first year. The installation of Officers and Directors was performed by CPRS Past President John Rodota, along with a very "exciting" Awards presentation and some "stirring" speeches by out-going President, Bob Banes, President-elect Dick Teague, and Banquet Keynote Speaker Leo Ryan. The Guidelines (Volume III, 1, April 15, 1971) gave special notice to Assemblyman Ryan's "dynamic" speech in which he outlined the present environmental problems and the concerns of the citizens. He advised the laymen to select their priorities by studying the needs of their constituents, and lobbying for appropriate legislation. Assemblyman Ryan stated, "You have the capacity to lead the legislators for the future of our State."

The Conference also gave the opportunity to members who had serviced this past year through correspondence or telephone to meet for the first time face to face at the various activities: Executive Board meeting, Association Meeting, Banquet, and the assorted activities provided by CPRS as well as the Association's Hospitality Suite. The Conference established the presence of the Association in the eyes of the legislators, NRPA, CPRS, and CARPD. In addition, the laymen also left the conference enriched with new ideas, an outlet through which to promote

these ideas, and the energy to accomplish their tasks.

Bob Banes presided over the annual Executive Board Meeting of February 20, 1971 at 9:00 a.m. The 1972-1973 budget was presented and the Board gave approval to empower the Treasurer and the new President, Dick Teague, to negotiate with CPRS should adjustments need to be made in the budget.

The Awards Committee chairman recommended, as an addition to the Awards guidelines, that provisions for inclusion of Presidential Awards be examined and that consideration for awards of commissioners who are not necessarily Association members be included. It was suggested that CPRS Districts be utilized for information on awards and that a Public Relations release be initiated. All three motions were passed.

The Communications Committee announced that geographic representation was essential. A motion for regional committees composition with alternating northern and southern locations was urged and subsequently passed. An additional motion to urge Association members to write to the Governor and/or legislators supporting the appointment of a member for a position on the State Recreation Commission was also passed.

The Finance Committee revived the discussion of membership cards for the Association, and suggested that next year's members have cards. For the convenience of preparing the budget, the Committee considered a change in the fiscal year policy, commencing March 1st (after the annual meeting) instead of July 1st. The matter was referred to the By-laws Committee with the Board's suggestion that a 3/4 budget be prepared for the remaining period.

The Board recommended that the Legislation Committee be continued for informational purposes as well as support for local needs. A compilation of Bills could be disseminated by the Guidelines along with any information members might need. Strong coordination between the CPRS Board's Legislative Committee and the Association's Committee should exist not only for informational purposes but to also provide a closer bond between the two Organizations.

The Membership Committee recommended to the Board a breakdown of the membership by Districts. It also recommended that members be urged to utilize personal contact to enlist new members.

The Annual Association meeting was held on February 20, 1971 at 1:00 p.m. and was called to order by outgoing President Bob Banes.

The Finance Committee presented the financial report and the budget, both of which received unanimous acceptance by the membership.

The Board urged the members to utilize sample letters to the governor and/or legislators to appoint a member on the State Recreation Commission. A motion was made and passed by the membership to include Bob Banes' name as the Association's nominee.

The Training Committee announced that Training Workshops would be held in such a way that people could be trained at various areas of the State.

The Program Committee reported that Assemblyman Leo Ryan replaced the scheduled speaker Paul McCloskey, who was unable to attend due to unexpected special hearings called by the Fish and Game Committee.

Several concepts for a seal design were up for consideration. It was moved and seconded to adopt one of the proposed seals. There was considerable discussion whether a seal was even necessary. A motion to table the matter, and another to adopt no seal at all were defeated. A special committee to consider a seal design was initiated to report by Fall to the Executive Committee.

The Executive Board meeting was conducted on February 21, at 9:00 a.m. with President-elect, Dick Teague presiding. Mr. Teague requested a list of members from CPRS by Districts. This would enable the Association to make committee appointments on a District basis. He appointed a committee to recommend a seal design and membership card.

The Finance Committee reported that 134 laymen would attend that evening's banquet. It requested an estimate of anticipated expenses from committees. The Legislative Committee announced that it would publish a quarterly column in the Guidelines to meet its objective of informing the membership on pertinent issues.

President Teague's goals of increasing the membership to 1,000 and to encourage greater cooperation and communication within the Association and with CPRS were reflected in a letter to CPRS on March 9, 1971. Teague's first action towards accomplishing these goals were: request for CPRS's roster of District Officers to be used for membership drives and to organize committees. CPRS's President, Dana Vaughan responded, "As our first affiliated group, this association deserves our full cooperation and support." He further mentioned to District Presidents, "I would suggest you attempt to involve Commissioners and Board Members in your District functions."

By mid April, 1971 the Association had taken another step forward in its communications objective by officially adapting a Committee organizational scheme which corresponded geographically to CPRS's organization, which provided for northern and southern committee representation. It was hoped that, while minimizing the

hardships of attending long distance meetings, more willingness on the part of committee members to actively participate would be generated.

The Chairman of the Training Committee, Bob Banes, and a moderator, Jackie Rynerson flew to Fargo, North Dakota for a Training Workshop on March 26 and 27, 1971. The two day workshop, sponsored by the North Dakota University Extension Program, was attended by 26 Board Members and Commissioners from several surrounding communities. The presentation included a workshop session as well as information on how to establish a similar training workshop. It culminated in an interview by the local TV station.

The Chairman of the Association's Program Committee received a letter on June 7, 1971, from the Vice President of CARPD, requesting him to coordinate the San Diego Conference so that all members could easily attend the functions of both organizations. CARPD suggested that the two groups organize their programs so that members could attend CPRS's programs in the afternoon, reserving Friday and Saturday mornings for each group's business meetings. He was asked to consolidate the banquets by developing a format for a joint installation luncheon or dinner. The CARPD Vice President requested that the Association's Program Committee meet with him and two CPRS executives in Fresno on July 17, 1971 to work out details.

The Association's President, Dick Teague, in the wake of CPRS's restructuring, wrote to CPRS President, Dana Vaughan on July 14, 1971, emphasizing the Association's concerns, pledging CAPRCBM's continued support. The letter addressed three key issues: 1) Both Associations felt that the recreation, park and conservation interests should coalesce into an effective, unified force working toward a set of common goals. 2) That CPRS is the avenue and catalyst to bring about the amalgamation of the varied leisure time services throughout the State. 3) CAPRCBM looks to CPRS to provide a continuance of leadership. In particular, Teague stated that CAPRCBM had two main areas of concern. First, if a restructuring would occur, what effect would it have on the established relationship between the two organizations? The Association felt it essential to have a direct line of communication between the two boards. Secondly, the Association suggested to CPRS that it take steps to clarify the meaning of an affiliate as opposed to being a section since some ambiguity could lead to misunderstanding.

In Guidelines (Volume III, 2, July 1971) the Program Committee reported that plans were underway for the California and Pacific Southwest Recreation Conference, and that the Association was involved in its overall planning. This was a giant step forward for laymen involvement not only in the Association's functions, but

throughout the conference presentations.

The Newsletter Committee reported in the same issue that it suggested to the Board that extra copies of the last issue of Guidelines be made available at the conference for prospective members.

On September 10, 1971, the CPRS Executive Committee met with Dick Teague at the Del Webb Hotel in Fresno. Dick Teague presented information regarding CAPRCBM 1972-73 budget request of \$7,555. It was decided that the CAPRCBM re-submit its budget for 1972-73 after taking into consideration membership dues and the expense breakdown.

The Midyear Board Meeting, held on September 24-25, 1971, was conducted in the Pacifica's city library, where Mayor Grace McCarthy extended her welcome. The meeting presided over by President Teague, revolved around committee reports.

The Seal Committee reported that the beleaguered seal underwent another design revision with the unanimous decision to delete the telephone, agenda, gavel, and Capitol dome. The new design boasted the tree logo of the Association's stationery in the center, surrounded by the original Association lettering dome in various shades of green. The main reason for the revision was to keep the same recognizable design for identity purposes. (See Appendix 1, xviii, xvix).

The Membership Committee reported that its attempt to stimulate more interest in membership using CPRS membership list by District did not prove very satisfactory for recruiting. It requested that membership cards bear the signatures of the Association's President and Secretary with the target date for membership packet distribution being January 1, 1972. Packet material would include a membership application form, a three-fold brochure describing the Association, and programs and procedures for recruits.

The Finance Committee reported that it was researching programs and recreational commissions. The Committee was assembling a library of this valuable information to be available to members of the Association at the Conference in San Diego in March, 1972.

The Training Committee was busy revising the workshop presentation and content. The workshop teams included Wayne Piercy and Win Miller; Everett Greenberg and Vivian Kolvicki; Jackie Rynerson and Bob Banes; and Red Beyrodt to team with another person yet to be added. Wayne Piercy was to serve as moderator for the Annual League of Cities program on September 27, 1971 in San Francisco and Jackie Rynerson was to present "The California Training Experience" to the National Congress at Houston on October 21, 1971.

The Awards Committee suggested an amendment in nomination as follows:

- 1) A Commissioner or Board Member is eligible after one term or three years.
- 2) Awards could be received by entire Boards or Commissions. Both amendments were passed.

The new affiliate agreement, signed after CPRS's restructuring took place, initiated new problems between the Association and CPRS. The Association's budget difficulties, most specifically the newsletter, prompted a strain between Joe Rodota, negotiator for CPRS and Bob Banes, negotiator for CAPRCBM.

On September 29, 1971, after the Midyear Board meeting, Bob Banes wrote to Dick Teague on how he saw the relationship developing between the two Organizations. Bob Banes stated, "The relationship is at a point where it can become stronger or dissolve depending on the outcome of the negotiations during the next few months." The problem as Banes reflected was:

- 1) CAPRCBM and CPRS have defined affiliation agreement. It was understood by the negotiators but seemed to be unacceptable to the present CPRS leadership. The agreement was that CPRS would provide office services at \$5.00 per unit including CPRS's bimonthly magazine; CPRS would bill and collect the dues which were established by CAPRCBM. CAPRCBM members would receive conference privileges equal to CPRS members. Awards would be paid from the dues income that exceeds \$5.00 per unit and the surplus income would be assigned to the CPRS general fund.

- 2) Section Status and Affiliation status had not been clearly defined by CPRS.

- 3) CPRS organizational revisions were causing some unrest and the Association did not want to become involved in the controversy.

- 4) Re: Lack of consistence in dealing with CPRS officials. Banes went on to suggest several alternatives. A. Remain status quo operating under the existing agreement. B. Remain status quo but delete entirely or at least partially the CPRS magazine distribution. C. Retain affiliation but have all dues once collected transferred to a CAPRCBM account and then have CPRS bill directly for exact services rendered. D. Break away from CPRS entirely and affiliate with NRPA, but this would require establishment of a CAPRCBM office.

On October 6, 1971, the CPRS President-elect Dana Vaughan wrote to current President, Palmer Slack that it appeared that his question about the CAPRCBM budget for 1972-73 had created the impression that he did not agree with the original agreement. He maintained a favorable attitude toward the Association because he felt it played an important role for CPRS as well as for every agency it represented. Vaughan requested that Slack prepare a report showing cost for services that were provided for the Association in the past fiscal year vis-a-vis the income. He asked that a CAPRCBM Officer meet with CPRS upon conclusion of reviewing the present agreement and services rendered to decide if the agreement should be renegotiated. If so, what revisions should be subject to approval by the respective Boards?

Don Neer, the Executive Director of CPRS, wrote to Palmer Slack regarding Bob Banes' letter that \$10.00 per member would correct the difference in the 1972-73 budget as to expenses and income. The \$5.00 dues for members agreed upon with Joe Rodota, CPRS's negotiator, would have been adequate if the Association's membership had materialized as anticipated but the budget had to be modified from \$10,000 to \$5,000.

On October 12, 1971, Bob Banes wrote to Palmer Slack that he regretted that Slack may have misconstrued his letter to be directed at Palmer Slack's actions. The remarks, Bob stated, reflected a collective inference toward the compounding frustration of budget presentation, CPRS magazine, cost allocations, conference expenses and the suggested dues changes. The relationship between the organizations should be closer, and a common bond must be continued.

On October 14, 1971 Dick Teague wrote Don Neer to summarize the CAPRCBM's Board stand during the Midyear Meeting. The Board discussed in detail some of the unresolved CAPRCBM/CPRS relationships in connection with CPRS restructuring, Section status v. Affiliate status, dues structures and services furnished. The Board was unable to resolve the questions. One of the primary problems seemed to be a lack of understanding on both sides concerning the issues. Teague stated that no current written agreements or approved financial arrangements were in existence. It was suggested that a meeting be set up to develop a mutually agreeable written understanding as to how the two groups would function together.

On November 3 Don Neer sent a memo to all CPRS Executive Committee members and to the CAPRCBM Executive Committee to meet November 18, at 10:00 a.m. in the Montreal room of the Sheraton Inn at the Los Angeles Airport. It was to be a joint meeting to develop a written agreement on services and budget for 1972-73 (see Appendix 3).

OFFICERS AND DIRECTORS

1971-1972

President	J. Richard Teague	La Mesa/San Diego
1st Vice President	Sheila Hyman	Pacifica
2nd Vice President	Albert Lopez	Los Angeles County
Secretary	Naomi McVey	Torrance
Treasurer	Everett Greenberg	Temple City

Directors

to 1974	Marvin Beyrodt Marlin Pound Jacqueline Rynerson Barbara Valdez	Carson Livermore P&R District Lakewood Fulton-El Camino P&R District
to 1973	Alton Gibbs Ruth MacIvor Hayden Sartori Joan Wilson	San Leandro Redondo Beach Merced West Covina
to 1972	Byron Athan Mary Hernandez Charles Lloyd Douglas Morrisson	Valley Community District Tustin Compton Hayward P&R District

AWARD RECIPIENTS
1971-1972

Dr. David Gray	Long Beach
Joe Hurd	Merced
Dave Mills	Lakewood
Hayden Sartori	Merced

PRESIDENT AWARDS

Robert Banes	Southeast P & R District
Everett Greenberg	Temple City
Connie Greenberg	Temple City
Ruth MacIvor	Redondo Beach
Jackie Rynerson	Lakewood
Joan Wilson	West Covina

CHAPTER FOUR
1972-1973

President Sheila Hyman, as the Guidelines stated (Volume IV, 1, April 15, 1972) "brings to the Association a wealth of experience, enthusiasm, and a record of achieving the stated goals." Sheila stated that her year's prime goals for adoption and implementation were the 3 C's: Coordination, Cooperation and Communication. According to Sheila, "Coordinating our combined efforts for an outstanding park and recreation movement in California. Cooperating with all agencies, sections and individual people to further our goals. Communicating with all four totals accomplishment." Sheila asked Committee Chairs to appoint their own members in hopes that this practice would ease long distance communication problems and strengthen committees. Strong compatible committee members of dedicated individuals would reinforce the entire Association and can insure the achievement of the 3 C's.

The Twenty-Fourth Annual California and Pacific Southwest Recreation and Park Conference was held March 2-6, 1972 at the San Francisco Civic Auditorium in San Francisco. The Headquarters for the Commissioners and Board members was in the San Francisco Hilton. The Mayor of San Francisco, Joseph Alioto, welcomed the delegates at the Conference reception. One of the highlights of the conference was a Cultural Arts Tour which took conventioners on a fantastic tour of the world-reknown spots of San Francisco's coast. Many also attended the CPRS harbor tour, cruise and dance.

The Association's Banquet and Installation Dinner, at the Hilton Hotel, began with a no-host social hour at 7:00 p.m. Dinner began at 8:00 p.m. preceded by the Conference keynote address by Congressman Ronald Dellums, and was followed by the Awards presentations, and the installation of officers.

Sheila Hyman initiated in March a monthly report to all officers, Board of Directors and Committee chairs on all activities. In her first newsletter, Sheila reported on the CPRS Board meeting and other meetings. President Hyman's most important finding was that not everyone was aware of the need for CPRS to move its offices to Sacramento. She arranged with the Governor's appointment Secretary to set up a file on the Association for state Committees or Boards. She also requested resumé's of qualified professionals and lay people. Sheila also met with the chief of Grants and State Projects to discuss qualifications for available grants.

By the end of March, the Association had received so many letters asking for clarification on the distributing of CPRS's Magazine. On March 31, 1972, President

Hyman mailed to all commissioners and board members a short explanation of the problem promising that the background on what transpired would be given in detail in the next Guidelines issue.

On April 15, 1972, Dick Teague, Immediate Past President of the Association, wrote the following explanation; "We have an apology to make to you in regard to the CPRS magazine." Here is what happened.

Prior to the establishment of CAPRCBM there was in existence an agency membership for commissioners and board members within the framework of CPRS. There was no active participation. About the only benefit this agency membership provided for commissioners was to attend the conventions as members, rather than non-members. A copy of the magazine was sent to the department unless requested to be sent directly to the commissioner or board member. This CPRS membership was \$50.00 per year.

When CAPRCBM was organized as an Association in 1970 an agreement with CPRS allowed it to collect the dues. For this CPRS would mail out CAPRCBM's Newsletter, maintain its membership roster, distribute its By-Laws and send a copy of the Magazine to each commissioner or board member. After doing this for one full year CPRS analyzed the costs. It was determined that CPRS was spending more money on CAPRCBM than it took in. In 1970 CPRS requested that CAPRCBM raise its dues to \$10.00 per member. The average commission has about 6.35 members. Several meetings were held to discuss these budgetary problems. CPRS provided CAPRCBM with a detailed breakdown of costs for services rendered. The one main item of expense was for the Magazine, \$6.00 per person, per year. In large commissions of 14 it would take all of the dues just to pay for the Magazine. The Association's Executive Committee discussed this problem thoroughly. Finally, last November, both CPRS and CAPRCBM Executive Committees met in Los Angeles and worked out a satisfactory budget and article of agreement. It was decided not to raise the dues of CAPRCBM but rather have CPRS supply only one magazine for each commission or board rather than to each member.

The full Executive Committee, the Board of Directors and the membership, at the annual meeting in San Diego approved this action. If a member wishes to receive the Magazine, there were two ways to go about it. He could subscribe individually; otherwise, dues would have to approximate \$18.00 per person. The Executive Committee felt that such dues would be excessive.

CPRS was supposed to have this explained in the last issue of the Magazine. Yet official changes had to wait approval at San Diego. Through a misunderstanding, the CPRS office, in good faith, mailed out the notice without the explanation and before

the new plans had been presented to the membership.

In the April monthly report Sheila Hyman commented on her trip to Sacramento. She stated that in no way was she trying or even implying involvement with the political workings of CPRS. Her reason for going to Sacramento was in keeping with the goals of CAPRCBM: to work for the proper recognition and financial support of park, recreation and conservation services at all levels. In no way was she lobbying for or against legislation. Although each president sees his role differently, she felt that CAPRCBM must gain recognition not only for its excellent training sessions, but for its overall goals. Sheila did manage to take an important step in unifying and strengthening the total park and recreation field: the inclusion in Districts 9, 3, and 4, of official CAPRCBM representatives.

In the May edition of her monthly report, President Hyman reported on the CPRS board meeting on May 19 and 20, 1972 in Fresno. Problems between the two organizations were discussed and solved very quickly. One area of concern was the Magazine. Another was that some agencies dropped individuals from CPRS and took out a commission membership with CAPRCBM, which is less costly. The matter was referred to the Membership Committee of CPRS to review and possibly phase out of the Citizens Section.

The June monthly report emphasized CAPRCBM's expansion into other areas. The Association was able to secure an appointee on the CPRS legislative Action Committee. The Association participated in the League of California Cities. The Cities program committee for recreation and parks section consisted of futuristic planning in all related areas, transportation, leisure, education and community services.

In her October monthly report, President Hyman reported on two very important issues that were passed at the Midyear Board meeting; the resolution against the Watson Amendment and the policy regarding the Association not holding events in places that have a discriminatory clause. Sheila states, "If we are to survive we must take stand on issues that are compatible to our goals. This we did and it was a giant step forward. Many professionals look on us with a little more respect and perhaps a twinge of guilt, as CPRS did not take a stand."

The Guidelines (Volume IV, 3, October 30, 1972) reported on the next Association workshop. The Conference facilities of the Western White House in San Clemente have been reserved for the use of the parks and recreation commissioners on November 16.

During the 25th Annual California and Pacific Southwest Recreation and Park Conference, March 2-6, 1973 in San Francisco's Civic Auditorium the different CAPRCBM Committees gave their annual reports as follows:

The Training Committee, chaired by Vivian Kulvicki, had a busy year. Efforts were centered on setting new goals and additional training materials, positive directions for the Committee and revision of the training manual. Workshops were scheduled for the entire year in Montebello, San Jose, Glendale, Redondo Beach, Oakland, and San Diego. The Committee was invited to conduct a training program on February 15-16 in Philadelphia by NRPA which was followed by a weekend training session at Temple University, Philadelphia, Pennsylvania.

The Public Relationship Committee, chaired by Joan Wilson, saw that the Column "Commissioner Caucus" in the CPRS Magazine carry six articles by the chair during the year. That valuable link between professionals and commissioners was re-established after one year of discontinuance (Guidelines, Volume V, Issue 2, April 15, 1973).

The Chair of the Finance Committee, Dorothy Beebe, reported that the Committee was working on developing a source library on financing and policies concerning Parks and Recreation and compiling for commissioners handbook on finance ways and means, along with pros and cons on policies used. Some of the chapters completed so far were Lease Back, Fees and Charges, Joint Powers Agreement, Foundations Bond, and a list of Foundations for possible Park and Recreation Grants. The Committee also compiled articles on Districts Municipal Bonds and Charter (General Law) of cities.

The By-Laws Committee, chaired by Dick Teague, recommended changes in the By-laws which were approved by the Board of Directors and were recommended to be submitted to the membership to be voted on. Since it was impossible for the membership to vote on the change because the By-laws required a 30 day period before voting, the recommended changes were voted on by ballot on the April-June issue of the Guidelines. These changes will be presented in the next Chapter.

The Membership Committee reported through its chair, Mary Hernandez, that the membership increased during 1972 to 1,313 individuals and 130 agencies. Nearly all those whose membership expired renewed their membership. She suggested, among other things, that a speaker's bureau be formed to speak to prospective members on the purpose goals and objectives of CAPRCBM, that Guidelines carry the current membership and contains a tear off application, and that the "Commissioner Caucus" focuses on membership around the time of the Conference.

The Youth Committee, chaired by Mike Valerio, recommended that its name change to Youth Forum Committee and that it should contact park and recreation commissions to discuss the advantage of having a youth committee. Among the topics the

Committee was concerned with was the concept of a year long school year and its impact on parks and recreation. Drunk awareness was one of the issues to be raised by the Youth Committee.

The Training Committee reported that the commissioner workshops have been successfully conducted in Pacifica, Norwalk, and Fargo, North Dakota and that additional workshops were scheduled for Escondido, Richmond, and Salem, Oregon. In addition, a program would be presented to the League of California Cities meeting in San Francisco and to the National Congress in Houston. Finally the Committee reported that three additional moderators had been trained, and that the work on the Financial Workshop was progressing slowly.

OFFICERS AND DIRECTORS

1972-1973

President	Sheila Hyman	Pacifica
1st Vice President	Everett Greenberg	Temple City
2nd Vice President	Douglas Morrisson	Hayward P&R District
Secretary	Polly Sandkulla	San Bruno
Treasurer	Marvin Beyrodt	Carson

Directors

to 1975	Byron Athan Mary Hernandez Charles Lloyd Dorothy Olson	Valley Community Dist. Tustin Compton Marin
to 1974	Albert Lopez* Marlin Pound Jacqueline Rynerson Barbara Valdez	Los Angeles County Livermore P&R Dist. Lakewood Fulton-El Camino P & R District
to 1973	Alton Gibbs Ann Klinger* Ruth MacIvor Joan Wilson	San Leandro Merced Redondo Beach West Covina

*Indicates appointments by the Executive Committee to fill vacancies on the Board of Directors.

CHAPTER FIVE

1973-1974

The Association's next president was Everett Greenberg, a man who believes in communication. His primary goal was to establish meaningful communication with membership in those areas that are vitally important to the functionings of commissioners and board members. Most notably the Guidelines would begin to carry articles of interest and concern to members. The Advisory Commissioners Workshop would continue to provide a vehicle for education and orientation to commissioners and board members. The third area of communication emphasis would be with the "Commission Quacus", a column in the CPRS Magazine, which would continue to present articles of interest to both laymen and professionals. Finally, Everett planned to have the Finance Committee compile a large amount of data relating to financing of park, recreation and conservation activities to build a finance manual for the Association.

In May 1974, the Chair of the Membership Committee sent a letter to President Greenberg informing him that after going over the directories, maps, districts, and CPRS and NRPA membership information, the Committees had enough contact and a definite place to start. Districts had been assigned to each Committee member to be responsible for. He would send to new members a letter, a brochure, and an application form. To lapsed members the Committee would mail a letter and an application form. These members would also receive from CPRS a bill and a reminder.

On May 24, 1973, the Training Committee asked Everett Greenberg to review a new approach to training. "Effective Group Action", as it was called, was to be held on Saturday, July 14, 8:30 to 4:30. Everett would participate in the workshop and then give the Training Committee a critical review of the content, format, presentation, and applicability to park and recreation commissions and boards. The workshop was designed to fulfill training needs articulated and identified through workshops, conferences, and meetings. The training workshops objectives were: A) To identify barriers to effective group action. B) To explore processes, procedures and methods of increasing group effectiveness, and C) To provide an insight into individual leadership styles.

The By-law Committee in its annual report proposed two changes to satisfy questions raised at the Mid-year Board meeting. One would require a change in the By-laws and the other will require a change in the Standing Rules as follows:

A) Article II Section 3 Affiliation with CAPRCBM---From time to time independent groups of 4 Commissioners and Board Members may request affiliation with this

Association. Such Affiliation may be granted with a two-thirds majority vote of the full Board of Directors. Such affiliation shall: a) indicate only that the Association recognizes, encourages, and gives moral support to said affiliated group. b) provide no services to the affiliate group. c) make no financial demands of the affiliated group. d) do not allow individual affiliates any right or privileges they did not have prior to the affiliation. This includes the right to receive Guidelines, the CPRS Magazine, and the member's rate for registration at the annual conference.

B) Standing Rules Section, Ballot Counting. Whenever voting is to be conducted by ballot, the President shall appoint an Ad-Hoc Committee to count and certify the vote. The Committee shall normally consist of the Secretary, one additional Board Member, and one member at large. When voting is conducted by mail all ballots shall be delivered to the Secretary. All of those received by the specified cut-off date shall be considered as official and shall be counted by the Ad-Hoc committee. The results shall be tallied, entered on a memorandum of results, signed as correct by the Ad-Hoc Committee and delivered to the President. When voting by ballot at a duly authorized meeting, the ballots shall be collected by the Ad-Hoc Committee, counted, and the results announced to the assembled members by the Secretary.

The following changes in the By-laws of CAPRCBM were submitted to the Executive Committee and Board of Directors and were approved and recommended that they be submitted to the Membership for adoption. Since it was impossible for the Membership to vote on these changes at that time, as the By-laws require that the members have the proposed changes in their hands for at least 30 days before the vote, the April issue of Guidelines (Volume V, Issue 1) carried the proposed changes. They were presented again in the July issue (Volume V, Issue 2) to the membership so that they may exercise their voting rights through the attached Ballot. The changes were as follows:

Section 1: Officers - The elective officers of this Association shall be: President, First Vice President (President Elect), Second Vice President, Secretary and Treasurer. If at all possible, the President and the Second Vice President shall be from one Region, while the First Vice President (President Elect) shall come from the other Region.

Section 2: Duties of Officers - The duties of the Officers shall be directed in the Standing Rules.

Delete the present Section 3. Insert the following in its place:

Section 3: Vacancies - In the event that the office of the President should be vacated the order of succession shall be,

1. First Vice President (President Elect)
2. Second Vice President
3. Secretary
4. If none of these are available the remainder of the unexpired term shall be filled by an appointment of two-third vote of the Board of Directors.

Any other vacancy occurring among the elected officers or members of the Board of Directors shall be filled by Presidential appointment and ratified by a majority vote of the Executive Committee.

The numerical order of sections 5 and 6 of Article III shall be reversed.

In the January 1974 issue of the Guidelines (Volume V, Issue 4) Dick Teague, Chairman of the By-laws Committee reported that the membership approved the proposed changes. In addition the By-laws Committee recommended that the Executive Committee approve the following additions to Section IV, paragraph A of the Standing Rules:

IV. Duties of the Officers (President)

6. Act as liaison to the NRPA both with the field secretary and with the National Organization.
7. Represent the Association at the Annual NRPA Congress.

As of November 30, 1973, agency membership in CAPRCBM stood at 135 and 987 for Commissioners and Board Members. Although the Membership Committee had lost two members, the remaining six members continued to work by Districts (per CPRS). Polly Sankulla, the Committee chair, suggested that a membership table be set up at the conference in February 1974. The table would provide information and material about CAPRCBM. She asked in the Guidelines (Volume V, issue 4) for help in manning the table.

Joan Wilson, Chairman of the Magazine and Public Relations reported in the same issue that the column "Commission Caucus" continued to be well received and that all material submitted to the CPRS Magazine had been accepted. The Magazine personnel were continually cooperative and highly complimentary of the value of the column.

They would be receptive to more material. However Joan indicated that the inventiveness and creativity of the CAPRCBM correspondent (herself) had been exhausted after four years of developing topics from thin air.

Mike Valerio, the former Youth Forum Chairman, had sent in March of 1973 questionnaires to all cities of California inquiring about youth commissions and roles. There were not enough replies to form a working paper. When Dorothy Olson became Chairman of the Youth Forum she received the material Mike Valerio gathered and found a pamphlet which would contribute to the understanding of persons working with youth. Its title was "Youth on Boards" and was published by Community Services Planning Council, Inc. in Sacramento. The findings were that youth are concerned with matters which concern them directly and are action-oriented in style. Young people have a rejuvenating effect on boards because they are direct in expressing their feelings. More than one young person should be on a board for mutual support since youth tend to be shy and uncomfortable. Flexibility in timing is needed if youth are to be included on park and recreation boards.

Everett Greenberg's final address to the Association was concentrated on California as a leading state in the field of parks and recreation. With ten percent of the nation's population residing in California there were many demands for park and recreation facilities and services. The response to these demands by professionals was one of the reasons for this reputation of leadership.

Another reason for this reputation was the effectiveness of lay citizens groups such as advisory and policymaking administrative boards. Everett Greenberg also believes there were broader needs which required attention in the need to conserve natural resources, the need to clean up the environment, the need for proper planning, and the need to preserve and improve the quality of life.

As leaders of the lay citizen movement in California, Greenberg concluded a responsibility and a commitment were in order. CAPRCBM offered a means to satisfy this responsibility and commitment. Greenberg urged his colleagues to get involved and participate in the action.

OFFICERS AND DIRECTORS

1973-1974

President	Everett Greenberg	Temple City
1st Vice President	Douglas Morrison	Hayward P&R District
2nd Vice President	Mary Hernandez	Tustin
Secretary	Clare Farrell	San Juan Capistrano
Treasurer	Marlin Pound	Livermore P&R District

Directors

to 1976	Joseph Higgins Ann Klinger Delta Murphy Polly Sandkulla	Burlingame Merced Whittier San Bruno
to 1975	Byron Athan Charles Lloyd Ruth MacIvor * Dorothy Olson	Valley Community Dist. Compton Redondo Beach Marin County
to 1974	Albert Lopez Elsie-Mae Thompson Barbara Valdez Joan Wilson *	Los Angeles County Fullerton Fulton-El Camino West Covina

* Indicates appointment to fill vacancies on the Board of Directors

CHAPTER SIX

1974-1975

The 1975 Conference was deemed a huge success by all. Not only were all sessions filled to capacity but the Commissioner Training Workshop had over 70 attendees. Mr. Bob Banes, the originator of the workshop, was on hand to lead the session. Commissioners and board members had their pick of sessions from bicycle trails to all facets of cultural arts.

The Annual Awards Banquet and Installation Dinner was a complete sell out with over 250 interested commissioners and board members in attendance. Held at the Biltmore Hotel in Los Angeles on Saturday, February 16, the evening began with a no-host reception at 6:30 and dinner at 7:30.

The Midyear Board Meeting was held in October at the Los Angeles City Hall. President Doug Morrison called the meeting to order at 10:30, and reported on the CPRS preliminary budget hearing. CPRS suggested that the Association allocate funds for traveling to the hearings to negotiate with CPRS. The Board discussed the budget and recommended that officers' traveling expenses be added as a separate item and not be included with the President's expense. A motion made and carried that the Association pay traveling, lodging and meals of officers up to \$400.00. As to who would have the responsibility of negotiating the CPRS contract, the Board recommended that the President, First Vice President, Treasurer, Immediate Past President and the Secretary attend the budget hearing.

The Treasurer reported that the present contract was identical to the one the Association had submitted in the past and that CPRS is expected to approve it.

The Board then turned its attentions to the possibility of hiring an Executive Secretary to assume some of the responsibility of the CPRS office. The Board decided to appoint a committee to investigate the feasibility of hiring such a person.

In September 1974, CPRS Board announced a new stance: CPRS is going to lobby for particular legislation. The Board and ultimately the Association was faced with the question of following CPRS. After much discussion the Board decided that it could not take a stand on legislation but will continue to inform the membership on issues and would contact CPRS to see how the Association could fit in as an affiliate.

The Public Relations Committee reported that CPRS was changing the format of

of its Magazine and as an economical measure was cutting two pages out. The Board felt that the Public Relations Committee should get some kind of commitment from CPRS on the Association's column in the Magazine.

Doug Morrison, in the October issue of the Guidelines (Volume VI, issue 2) announced the initiation of the "President's Energy Conservation Award." The Award would honor any park and recreation department or district that meets the leisuretime needs and desires of all citizens while taking into consideration today's energy crisis in a most unique and successful way. Agencies would be judged in five population categories with a winner and finalist in each. This Award would recognize the outstanding efforts on the part of park and recreation agencies, which through their initiative and inventiveness, overcame much of the effects of the energy crisis while continuing to promote and offer new programs and facilities to meet leisuretime needs of their communities.

President Morrison called the Quarterly Board Meeting to order in January 1975. The Board noted that it had yet to take advantage of a clause in the contract with CPRS; the provision of a special mailing. The Newsletter Committee had been previously asked to prepare a flyer on the conference to be mailed out in February. To utilize the clause, CAPRCBM would mail the flyer. After much discussion the Board decided that since the Guidelines would be out in February a flyer at that time would be a waste of money.

The Finance Committee reflected on its meeting with CPRS. CPRS pledged its continued support to the Association but also stated that they do expect the Association to become fiscally solvent. Suggestions were again made to correct the Association's deficit budget by discontinuing the CPRS Magazine and raising dues. There was considerable discussion among the Board Members as to the usefulness of the CPRS Magazine to the Association membership. The board expressed its concern that the Guidelines continue at the same level of circulation and that it was equally important that the "Commissioner's Caucus" in the Magazine be retained so that professionals know the commissioners' points of view. The general consensus among the board members was that the Association contact CPRS for further details and a specific discussion of these problems.

On January 24 and 25, 1975, the Association sponsored a unique workshop which took place at Camp Hawthorn near Wrightwood, California. The "Effective Group Action" workshop was a two day camping seminar and a unique opportunity for both formal and informal interchange of ideas.

OFFICERS AND DIRECTORS

1974-1975

President	Douglas Morrison	Hayward
1st Vice President	Mary Hernandez	Tustin
2nd Vice President	Vacant	
Secretary	Faye Knous	Vacaville
Treasurer	Albert Lopez	Montebello

Directors

to 1977	Virginia Hinkle Marlin Pound Elsie-Mae Thompson Joan Wilson	Pacifica Livermore P&R Dist. Fullerton West Covina
to 1976,	Geno Casponi Joseph Higgins Ann Klinger Delta Murphy	San Bernardino County San Mateo County Merced Whittier
to 1975	Tom Cooper Charles Lloyd Eleanor Mutto Dorothy Olson	Huntington Beach Compton San Bruno Marin County

AWARD RECIPIENTS

1974-1975

Outstanding Commissioner/Board Member	Cara Ruiz William Wright	City of Commerce Culver City
Honorary Membership	Eleanor Nelson	Vacaville
Honorary Life Membership	Alice Wilder	Ben Lomond P&R Dist.
Special Award	Robert Banes	Southeast P&R Dist.
Organization Award	Livermore P&R Dist.	Livermore

CHAPTER SEVEN

1975-1976

Mary Hernandez, the Association's sixth president, has been described as busy, energetic and active. A major thrust of her new administration would be to improve the communication both internally and externally. Internally, committees would be strengthened through special assignments and through the establishment of a Commissioner's Corner in the CPRS magazine. Externally, Mary planned to keep close liaison with CPRS, NRPA, Los Angeles Basin, San Francisco Bay Area, and any other Commissioner and Board Member Groups.

The Annual California and Pacific Southwest Recreation and Parks Conference on February 28 to March 2 was cited by the Guidelines as educational, interesting and beneficial to all those who attended. Headquartered at the Cosmopolitan Hotel in Sacramento, the Conference was highlighted by a Saturday afternoon session with Dr. John Cambus on the use of cable TV by park and recreation agencies.

Mary Hernandez called the Executive Board meeting on March 2, 1975 to order at 7:30 p.m. The board decided to ask CPRS directors to appoint a local representative from CAPRCBM for each district.

During Mary's tenure as president, and to insure smooth transition of the treasurer position regarding banking each year, CAPRCBM banking was shifted to a bank near the headquarters of CPRS in Sacramento. Future treasurers would only have to change banking cards in order to facilitate the business of CAPRCBM each year.

It was suggested to the Board at the meeting by a future president, Dave Nigel, that the Association compile a handbook for officers with copies of the By-laws, roster, CPRS contract, and the guidelines for committees, along with its standing rules and objectives. The handbooks will be updated yearly with each committee chairman's activities, correspondence, procedure, etc., and forwarded to the succeeding chairman next year.

The midyear Board meeting was held on May 23, 1975 in Sacramento with President Mary Hernandez presiding. The meeting centered on the Association's budget. CPRS provided the Association with services at a \$5.00 per member as set forth in the agreement with the surplus monies reverted to CPRS at the end of the year for their general fund. The cost of CPRS services amount to more than the amount

collected for each member, even though the cost of the Magazine has gone down as advertising has gone up. The only alternative to keeping dues at \$5.00 is to decrease services. Following a lengthy discussion of alternative ways to keep expenses within the \$5.00 per member figure, it was moved and carried to present the CPRS/CAPRCBM Agreement to the General Membership as it now exists for its approval.

The Newsletter chairman initiated a discussion on the merits of adding more information to the CBM column in the CPRS Magazine plus the six yearly issues of the new CPRS Leisure Lines for dispensing additional information. This would eliminate the need for using the Guidelines and any additional mailings for conference or other special event notices.

The Board decided to try and get a representative on the State Park Commission and would draft a letter to Governor Brown requesting this. It was especially essential now as allocations of monies were taking place.

In the President's yearly report Mary Hernandez updated the members on some of the projects she has been involved in apart from the day to day operations. During the course of the year she had made four trips to Sacramento to the CPRS office for budget sessions, culminating in the signed agreement, as the Association representative. The Governor's office called several times regarding parks and recreation. Mary was asked to testify at the United States Subcommittee on Interior and Insular Affairs in Washington on behalf of the "open space air shed" over the Santa Monica Mountains. Enabling Legislation was later enacted to assure the establishment of the Santa Monica Mountains National Recreation Area under the auspices of the National Park Service of the United States Department of the Interior. Mary Hernandez was appointed as an Advisory Commissioner by the Secretary of the Interior. She also testified in the State Senate's Committee on Natural Resources and Wildlife regarding litter and pop-top cans.

Mary attended the NRPA conference in Dallas, Texas in which she was elected as a Director-at-Large as well as being assigned to the conference committee for the following year. The Association presented a workshop on "How to Keep a Commissioner and Board Member Association Together".

At the CPRS Board meetings, Mary reiterated the position of CAPRCBM: that it should be an agenda item at all meetings and should have voting privileges. Mary concluded her report with "The Association has continued to grow and has strengthened its position. Many objectives have been reached and innovative approaches have been instituted."

OFFICERS AND DIRECTORS

1975-1976

President	Mary Hernandez	Tustin
1st Vice President	Pauline Sandkulla	San Mateo County
2nd Vice President	Thomas Cooper	Huntington Beach
Secretary	Clare Farrell	San Juan Capistrano
Treasurer	Robert Janatasch	Lawndale

Directors

to 1978	Eleanor Mutto Jerry Siebert Betty Stanovich Joseph Zelenka	San Bruno Temple City Rolling Hts. Estates Sunnyvale
to 1977	Virginia Hinkle Marlin Pound Elsie-Mae Thompson Joan Wilson	Pacifica Livermore P&R Dist. Fullerton West Covina
to 1976	Geno Casponi Joseph Higgins Ann Klinger Albert Lopez	San Bernardino County San Mateo County Merced Los Angeles County

AWARD RECIPIENTS

1975-1976

Commissioner/Board Member	Marlin Pound	Livermore P&R District
Honorary Life Membership	Sheila Hyman Richard Teague	Pacifica La Mesa/San Diego
Professional Award	Norman Worthy	Huntington Beach
Organization Award	San Bernardino County Regional Parks Southeast P & R District	